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Wednesday, December 2nd, 2026 at 1:00 PM

The exceptional advertising you see in this auction is from what was once the Devine Beer Distributer. The multi-generational Devine Beer Distributorship was located on the Edge Grove Road in the Village of Edge Grove, PA, and located in the shadow of the Conewago Chapel. These signs were found in the attic of the distributorship, where they have lived for many years. This is a very unique opportunity considering most of the signs are new old stock in their original shipping boxes.

1. Arrow Beer Tin Over Cardboard "Best Beer in Town" Menu-Board Sign – Measures 19"x 27"
2. Pair of Fort Pitt Special Beer Holiday Die Cut Cardboard Stand-Ups – Fort Pitt Brewing Co. Pittsburgh, Pa. – Candles w/Christmas Balls – New Old Stock – Both Measure 13½"x 21"
3. Pair of Old Export Plastic Ships Advertising – One is Old Ironsides and Other is U.S.S. Missouri – New Old Stock – Both Measure 20"x15½"
4. Pair of Carling Black Label "In Pennsylvania People Like It" Plastic Wall Advertising Signs – Both are New Old Stock – Both Measure 19½"x 6"
5. Old Export Premium Pilsner Beer "From the Land of Mountain Water" Electric Light – Cumberland Brewing Co. Cumberland, MD – New Old Stock – Measures 13½"x9½"
6. Pair of Old Shay Die Cut Holiday Die Cut Cardboard Stand-Ups – Fort Pitt Brewing Co. – Both are New Old Stock – Both Measure 14¼"x8"
7. Pair of Plastic Schlitz Round Advertising Signs – "The Beer that Made Milwaukee Famous" – New Old Stock – Both Measure 13" Round
8. Grouping of Old Shay Die Cut Cardboard Advertising Signs – All are New Old Stock and have Never Been Folded – The Large Ads Measure 10"x15" and the Die Cut Bottles Measure 3½"x13½"
9. Carling Black Label Beer Die Cut Advertising Sign – DBL 241 B – New Old Stock – Measures 19" x 28"
10. Old Shay Deluxe Beer Advertising Wall Clock – Mfg. by the Pam Clock Co. of America – New in Original Box – Measures 15" Round

11. Pair of Stern Wheel Old Expert Plastic Wall Advertising Signs – "From the Land of Mountain Water" – Both are New Old Stock – Both are Dated 1958 – Both Measure 13" Across
12. Yuengling Premium Beer Tin Over Cardboard Advertising Sign – "In Good Taste Since 1829" – D.G. Yuengling & Son, Pottsville, PA – New Old Stock - Measures 7.5 x 10"
13. Old Export Tin Over Cardboard Thermometer – "Deep Flavor with Mountain Water Makes the Difference!" – Cumberland Brewing Co. Cumberland, MD Permanent Sign and Display Co. Reading PA – New Old Stock
14. Grouping of (10) Fort Pitt Plastic Half Bottles – Half Bottles Measure 2¾"x7"
15. Arrow Beer Die Cut Cardboard Un-Creased Sign in Original Paper – "It Hits the Spot, Right Down Your Alley for Flavor"– New Old Stock – Measures 16¾"x15"
16. Hamm's Beer Triple Sign Advertising – Refreshing as the Land of Sky-Blue Waters – Sign Set is Complete and In Original Box – New Old Stock
17. Coca Cola Lighted Advertising Clock – New Old Stock – Measures 21"x12" – Working – **Local Pickup Only, No Shipping!**
18. Grouping of (3) Carling Black Label Lamp Post Wall Advertisings Signs – Center and Largest is Lighted – Carling Brewing Co. Cleveland, OH – All are New Old Stock – Largest Measures 14¾"x22"
19. Pair of Old Export Plastic Ships Advertising Signs – One is Old Ironsides and Other is the Mayflower – Both are New Old Stock – Both Measure 20"x16"
20. Exceptional D.G. Yuengling & Son Tin Over Cardboard Advertising Sign – "Beer, Portner, Ale" – Advertising Shows a Horse – New Old Stock – Measures 19½"x21½"
21. 1940's Fort Pitt Advertising Die Cut Display – "Everybody Like A Winner" – Display Shows Gus Lesnevich vs. Freddie Mills Boxing Match – The Display is in 3D – New Old Stock – Measures 15½"x12½"
22. 1940's Fort Pitt Advertising Die Cut Display – "Everybody Likes A Winner" – Display Shows A Football Player Being Tackled – New Old Stock – Measures 15"x12½"
23. Pair of Old Shay Beer Die Cut Advertising Signs – "De Luxe Beer, For Particular People" – Both are New Old Stock – Both Measure 11"x15"
24. Pair of 7 UP Holiday Advertising Signs – "Nothing Does It Like Seven Up" – Dated 1955 – New Old Stock – Both Measure 14"x16¾"
25. Carling Black Label Advertising Light in Original Box – New Old Stock – Light Measures 24½"x10"
26. 5-Piece Hamm's Beer Advertising with 4 Stands – Refreshing as the Land of Sky Blue Waters – Advertising are in Their Original Sleeve – All are New Old Stock – They Measure 8½"x8½"
27. Genesee Beer Die Cut Foil Over Cardboard Advertising Sign – "Cold to Go" – Advertising Shows (6) 12oz. Cans – New Old Stock – Measures 8"x13"
28. Pair of Carling Black Label Wall Hanging Advertising Signs New in Box – They Were Shipped As A Pair and are Being Sold this Way in Their Original Box – New Old Stock – Signs Measure 7½"x20"
29. Fort Pitt Special Beer "Merry Christmas and Happy New Year" Die Cut Advertising Sign – New Old Stock – Large Sign Measures 16½"x51" and Small Sign Measure 13"x15" – **Local Pickup Only, No Shipping!**

30. Pabst Blue Ribbon Beer Advertising Thermometer in Original Box – "Since 1844 Quality Always Comes Through" – New Old Stock – Measures 9½"x20"
31. Spaulding Table Queen Enriched Bread Advertising Sign – "Good To the Last Slice" – Measures 28"x12"
32. Moorr Man's Feed Metal Advertising Sign – "For Good Results We Feed" – Measures 14"x20"
33. USS Seeds 7001 Tin Advertising Sign – Measures 18"x24"
34. Dekalb "Profit Pullets" Heavy Tin Advertising Sign – Measures 12½"x28"
35. Pepsi Advertising Thermometer – "Say Pepsi Please" – Scioto Signs, PM-1030 USA. – Measures 7¼"x28"
36. Texaco Fire Chief Gasoline Porcelain Sign – (3-10-47) – Measures 12"x18"
37. Farmrite Dependable Quality, Central Chemical Corporation of Hagerstown, Maryland Fertilizers & Insecticides Tin Sign – Measures 20"x13¾"
38. Funk's G Hybrid (G-4636) Embossed Seed Corn Advertising Field Sign – Measures 12"x18"
39. Surge Single-Sided Tin Litho Arrow Sign – Measures 18"x12"
40. "FFA Member Lives Here" Tin Litho Advertising Sign – Measures 13½"x9½"
41. Utica Club Advertising Tray – West End Brewing Co. Utica, NY XXX Cream Ale & Pilsner Lager Beer – New Old Stock – Measures 12" Round
42. Old Export Premium Pilsner Beer Advertising Thermometer – "Mountain Water Makes the Difference" – Cumberland Brewing Co. Cumberland, MD – New Old Stock – Measures 10" Round
43. Lot of (4) Old Shay Beer Salt and Pepper Shakers in Original Boxes – New Old Stock
44. Fort Pitt Special Beer Tin Over Cardboard Advertising Button – New Old Stock – Measures 9½"
45. Utica Club Pilsner Lager Tin Over Cardboard Advertising Sign – Measures 8½"x4½"
46. Pair of Old Shay De Luxe Beer Advertising Stand Ups Boards – "For Particular People" – Both are New Old Stock – They Measure 11"x15½"
47. Old Shay Beer & Ale Back Bar Breweriana Advertising Chalkware and Rubber Figure Display Sign in Original Box – Sign Features Gentleman and Lady Riding in A Horse Drawn Cart – Fort Pitt Brewing Co. Pittsburgh, PA – New Old Stock – Measures 13"x11"
48. Schlitz "Move Up To Schlitz" Octagon Wall Advertising Sign in Original Box – New Old Stock – Measures 15"x15"
49. Utica Club Triple X Pale Cram Ale Tin Over Cardboard Advertising Sign – Manufactured by Permanent/Sign & Display Phila. PA – New Old Stock – Measures 15½"x6"
50. Old Shay Deluxe Beer & Ale Single Sided Metal Advertising Sign in Original Wood Frame – Fort Pitt Brewing Co. Jeanette, PA – New Old Stock – Measures 60"x36" – **Local Pickup Only, No Shipping!**
51. Old Export "A Swell Beer" "Mountain Water Makes the Difference" Embossed Tin One-Sided Sign – A.M. Sign Co. Lynchburg, VA 5-49 – New Old Stock – Measures 12"x20"

52. Pair of Budweiser Wall-Mounted King of Beers Advertising Inn Keepers Lamps – Anheuser Busch Inc. St Louis, MO – Their Lights Measure 16”x8” – New Old Stock in Original Shipping Box – **Local Pickup Only, No Shipping!**
53. Carling Black Label Beer Vintage Blow Mold Lighted Wall/Counter Display Sign – Features Holiday Delivery Man – New Old Stock – Measures 23”x11”
54. Old Export Wall-Mounted Light in Original Box – “Mountain Water Makes the Difference” – New Old Stock – Measures 10½”x7”
55. Pepsi “Say Pepsi, Please” Tin Advertising Pricing Board – Measures 19”x27”
56. Coca Cola Advertising Thermometer in Original Box – New Old Stock – Measures 30”x8”
57. Utica Club Two-Dimensional Litho Cardboard Advertising Sign – “Millions Prefer XXX Cream Ale, Pilsner Lager Beer, The Brew that Satisfies” – West End Brewing Co. Utica NY 47-5 – Measures 39”x29”
58. Utica Club Two-Dimensional Litho Cardboard Advertising Sign – “Millions Prefer XXX Cream Ale, Pilsner Lager Beer” – West End Brewing Co. Utica, NY – Dated 45-1 – Measures 40”x31½”
59. Fort Pitt Special Beer “Fort Pitt that’s It” 1950’s Advertising Glass Counter Light – Mfg. by Price Bros. Inc. Chicago, IL – New Old Stock – Measures 13½”x9”
60. Fort Pitt Special Beer Advertising Clock in Original Shipping Box – Mfg. by Chicago Advertising Display Co. – Box Dated 6-57 – New Old Stock – Measures 15” Round
61. Pair of Piels Advertising Items Including Piels “Anytime’ s the right Time to Buy Piels” Advertising Open-Closed 2-Sided Cardboard Sign and 2nd Item is 13” New Old Stock Advertising Tray Dated 1957
62. Pair of New Old Stock Advertising Trays Including 13” D.G. Yuengling & Son Pottsville, PA Tray and Valley Forge Beer Advertising 12” Tray – Adam Scheidt Brewing Co. Norristown, PA
63. Pair of Ballentine Advertising Trays – Both are 13” – 1st is Ballentine Ale & Beer “Purity, Body, Flavor” Dated 1961 and 2nd is Ballentine Beer Americas Finest, Packed by Ballentine & Sons Newark, NJ L-923-B
64. Pair of Gunther Premium Dry Beer Advertising Trays – One is 12” and Other is 13”
65. Pair of Beer Advertising Trays – 1st is Bavarian Beer & Ale Porter, Mount Carbon Brewery, Pottsville PA Measuring 13” Round and 2nd is Rheingold Extra Dry Lager Beer Liebmann Breweries. Inc. New York, NY
66. Pair of Advertising Beer Trays – 1st is Columbia Preferred Beer 12” Tray Columbia Brewing Co. Shenandoah, PA and 2nd is Schaefer “Americas Oldest Lager Beer” Tray Measuring 12” Round
67. Pair of Packs of Beer Coasters – Both are Near Full – Fox Head 400 Beer – Fox Head Brewing Co. Waukesha, WI and Utica Club, It’s Dry West End Brewing Co. Utica, NY
68. Old Export “Mountain Water Makes the Difference” Tin Over Cardboard Sign – New Old Stock – Measures 16½”x6”
69. Carling Black Label Cardboard Advertising Dimensional Sign – Sign Features Phil Sivers – New Old Stock
70. Pair of Old Export Plastic Advertising Ships Including Clermont 1807 & U.S.S. Missouri – Both are New Old Stock – Measures 20”x16”

71. Coca Cola Wood Mounted Advertising Thermometer – "Drink Carbonated Coca Cola in Bottles, 5 Cents" – Measures 16"x6"
72. "Mission, of California" King Size Orange Soda Tin Mounted Thermometer – Measures 17"x5"
73. Royal Crown Cola "Best by Taste Test" Wood Mounted Advertising Thermometer – Measures 26"x10"
74. Pepsi Advertising Thermometer – Mfg. by Stout Sign Co. St. Louis, MO – (PM1105) 4-7-4 – Measures 28"x7"
75. Cott Tin Embossed Advertising Sign – "It's Cott to be Good" Quality Beverage – Measures 54"x16" – **Local Pickup Only, No Shipping!**
76. Route "15" Original Road Sign – Black and White in Color – Measures 24"x24"
77. "Middle Street" Original Porcelain Street Sign – Measures 24"x6"
78. VA Licensed 1972 Retail Seller Plate #138 – New Old Stock Plate w/Original Paper Sleeve
79. Pair of 1973 VA Licensed Retail Seller Plates – Plates are #768 and #122 – Both are New Old Stock and have Their Original Paper Sleeves
80. Pair of 1974 VA Licensed Retail Seller Plates – Plates are #200 and #833 – Both are New Old Stock and have Their Original Paper Sleeves
81. Lot of 3 Various States License Plates Including 1965 Michigan Farm Tag, Yellow and Blue PA Automobile Plate, and 1987 Montana Plate #51-98
82. Pair of Vintage German Oval Export Hauptzollamt Braunschweig Mitte License Plates
83. Tin Embossed "Farm Bureau" Empire State Sign – Mfg. by Nelke-Signs-N.Y. – Measures 12½"x8"
84. Snapper Mowers-Tillers-Tractors Two-Sided Metal Dealer Display Sign – Measures 42"x12" – **Local Pickup Only, No Shipping!**
85. Pepsi Pricing Tin Sign – New Old Stock – Measures 38"x27" – **Local Pickup Only, No Shipping!**
86. A-Treat Beverages Press Wood Litho Pricing Board – Made in Finland – New Old Stock – measures 18"x24"
87. Old Export A Swell Beer "Mountain Water Makes the Difference" Advertising Thermometer – Scioto Sign-Kenton OH Cumberland Brewing Co. Cumberland, MD – New Old Stock
88. Pair of New Old Stock "Old Export", A Swell Beer! Mountain Water Makes the Difference" Advertising Mirrors – 1st Measures 11"x7" and 2nd Measures 4"x10"
89. Pair of New Old Stock "Old Export", A Swell Beer! Mountain Water Makes the Difference" Advertising Mirrors – 1st Measures 11"x7" and 2nd Measures 4"x10"
90. Old Export "A Swell Beer Mountain Water Makes the Difference" Tin Advertising Sign – The Cumberland Brewing Co. Cumberland, MD Am Sign Co. Lynchburg, VA 5-49 – New Old Stock – Measures 12"x20"
91. Pair of Old Export Advertising Signs – 1st is On Draft, Old Export Beer "Mountain Water Makes the Difference" Wood Sign Measuring 16"x 8" and 2nd is Old Export Advertising Glass Countertop Stand Up/Hanging or Stick Sign Measuring 10" Square
92. Old Export "Mountain Water Makes the Difference, A Swell Beer" Koloplak Countertop Advertising Sign in Original Box w/Packing – New Old Stock – Measures 10"x3"

93. Pabst Blue Ribbon Beer Cold Beer Plastic Over Cardboard Wall-Mount Advertising Sign – Pabst Brewing Co. Milwaukee, WI – Measuring 40”x14” – **Local Pickup Only, No Shipping!**
94. Rheingold Extra Dry Lager Beer Advertising Wall Mount of Countertop Light – Mfg. by Trans World Display Corp. New York City, NY for Liebmann Breweries Inc. NY – New Old Stock – Measures 21”x6”
95. Old Export Brand Beer “Mountain Water Makes the Difference” Tin Over Cardboard Advertising Sign – Measures 8¼” Square
96. Utica Club Pilsner Lager Tin Over Cardboard Advertising Sign – Mfg. by Permanent Sign & Display Co. Reading, PA – Measures 4¼”x8½”
97. Carling Black Label Beer “Happy Holidays Ahead” Advertising Litho Wall-Hanging Cardboard – New Old Stock – Measures 17”x15”
98. Set of (8) Bud Man Stickers – Each is Depicting Bud Man in a Different Activity – New Old Stock 1970’s
99. “Yuengling Extra Dry Premium Beer Since 1829” Tin Over Cardboard Advertising Button – D.G. Yuengling and Son Inc. Pottsville, PA – Measures 8¾”
100. Fort Pitt Special Beer Single-Sided Advertising Sign Mounted in its Original Wooden Frame – Fort Pitt Brewing Co. Pittsburgh, PA – New Old Stock – Measures 36”x60” – **Local Pickup Only, No Shipping!**
101. Utica Club Pilsner Beer Cream Ale, “U. C. for Me” Wall Mount or Stand-Up Advertising Sign – The West End Brewing Co. Utica NY – Measures 10”x5”
102. Genesee 12-Horse Ale Illuminated Advertising Light – New Old Stock – Measures 14”x14”
103. Carling Black Label Wall Mount Advertising Sign in Original Box – “Enjoy Carling here the Friendliest Place in Town” – Includes National Tavern Month Banner – New Old Stock – Measures 15”x13”
104. Pair of 7-Up Holiday Advertising Signs – “Nothing Does it like Seven Up” – Both are New Old Stock – Both are Dated 1955 – Both Measure 16½”x14”
105. Pair of Old Shay DeLuxe Beer & Ale Advertising Stand Up Lithographs – Fort Pitt Brewing Co. Pittsburgh, PA The Weller Co. Phila – Both Measure 1¼”x14”
106. “Welcome to Miller Time” Wall Mount Advertising Light – Miller Brewing Co. Milwaukee, WI – Dated August 11, 1983 – New Old Stock – Measures 12”x26” – **Local Pickup Only, No Shipping!**
107. Old Shay Deluxe Beer & Ale “Real Old-Time Flavor” Advertising Stand Up Litho – New Old Stock – Measures 14”x18”
108. Pair of Old Shay Advertising Lithograph Advertising – 1st is Holiday Treat, Old Shay Beer Measuring 15”x10” and 2nd is Old Shay De Luxe Beer for Particular People Measuring 11”x15” – Both are New Old Stock
109. Lot of (22) Waxed Conewago Dairy of Hanover PA 1-Quart Advertising Cartons
110. Rheingold Lager “Extra Dry” Beer Advertising Light – Back Reads Property of Liebmann Breweries, Inc. Brooklyn, NY Orange NJ No. 22 – New Old Stock – Measures 21”x13”
111. Funk’s G-Hybrid Dealer Tin Embossed Sign – Grace Sign & Manufacture Co. St. Louis, Mo. – Measures 30”x23”

112. “We Use De Laval, Better Farm Living, Better Farm Income” Advertising Sign – Mfg. by AAW SA691 – Measures 12”x16”
113. Sun Oil Company Sunoco Porcelain Sign – Warder Lease Well #7 – Measures 12”x24”
114. De Laval “We Use The De Laval Milker” – AAW SA510 – Measures 15”x15”
115. Dekalb Winged Ear of Corn Double-Sided Swiveling Tin Advertising Sign w/Mounting Rod – Sign Itself Measures 8”x18”
116. Surge “Cleaner Milk Faster Milking” Tin Advertising Sign – Trademark REG. US Pat. Off. – One-Sided Sign – Measures 12”x19”
117. Surge Milker One-Sided Tin Sign – A.M.D. Co. – Measures 18”x12”
118. Mobile Pegasus Tin License Plate Topper – Measures 6”x5”
119. Mobile Premium Gas Pump Porcelain Sign w/4 Mounting Pins on Back – Measures 12”x14”
120. Amalie Pennsylvania Motor Oil One-Sided Tin Sign – Measures 12”x35” – **Local Pickup Only, No Shipping!**
121. Sinclair Gasoline Porcelain Sign – Featuring Dino – Measures 12”x13½”
122. Pennzoil Supreme Quality Safe Lubrication Double-Sided Tin Sign – Measures 10”x16½”
123. Old Shay “Everybody Likes A Winner, Fort Pitt Brewing Co. De Luxe Beer” 1940’s Dimensional Litho Cardboard Sign – Sign Features Baseball Batter and Catcher – Measures 15”x13”
124. Old Shay “Everybody Likes A Winner, Fort Pitt Brewing Co. De Luxe Beer” 1940’s Dimensional Litho Cardboard Sign – Sign Features a Bowler – Measures 15”x13”
125. Pepsi Cola Advertising Thermometer w/Original Box – “Have a Pepsi, the Light Refreshment” – New Old Stock – Measures 27”x7”
126. Grouping of (3) Unusual Hanging Old Shay Beer Ale Advertising Items, Advertising 8oz. Bottles – Made by Edward Plottle, Scranton, PA – New Old Stock
127. “Arrow Beer, it Hits the Spot” Advertising Sign w/Velvet-Like Surface – Globe Brewing Co. Baltimore, MD – Mfg. by Pacific Display Card Co. NYC, NY – Measures 12”x 6”
128. Schlitz, On Draught “The Beer that Made Milwaukee Famous” Wall-Mount Advertising – Measures 17”x12”
129. “Carling Black Label, Everywhere People Like It” Illuminated Black Label Compass – DBL 249 – New Old Stock – **Local Pickup Only, No Shipping!**
130. Old Export “Mountain Water Makes the Difference” – 30” Glass Bottle w/Original Shipping Box – **Local Pickup Only, No Shipping!**
131. Original Pabst Blue Ribbon Plastic Replacement Half-Shade – Measures 14” Across by 12” High – **Local Pickup Only, No Shipping!**
132. Two Reams of 1956 Menu Papers – 1st is Bavarian Premium Beer and 2nd is Gunther Beer (Unopened)
133. Pair of Miller Beer Advertising Items Including Miller High Life Beer, “Its Miller Time” Tin Sign Measuring 16”x10” (1978) and 2nd is a Miller High Life Plastic Countertop Display
134. Miller High Life “Sparkling-Flavorful-Distinctive, The Champagne of Bottle Beer” Advertising Light – New Old Stock – Measures 12½”x9”

135. “Old Shay De Luxe Beer and Ale, For Particular People” Advertising Light – Fort Pitt Brewing Co. Pittsburgh, PA – Mfg. by Price Bros. Inc. – New Old Stock – Measures 8¼”x13”
136. Pair of Carling Black Label Advertising Lithos – 1st is Happy Holidays Ahead Featuring Tavern Girl and 2nd is Happy Holidays Ahead Featuring Delivery Man – Both are New Old Stock – Both Measure 17½”x15½”
137. Pair of Tin Advertising Trays – 1st is Rheingold Extra Dry Lager Beer Measuring 13½” and 2nd is Columbia Preferred Beer Measuring 12” – Both are New Old Stock
138. Pair of Advertising Trays – 1st is Gunther Premium Dry Beer Golden Mood 13” Tray and 2nd is Schaefer Americas Oldest Lager Beer 12” Tray – Both are New Old Stock
139. Pair of Advertising Trays – 1st is Bavarian Beer Ale Porter, Mount Carbon Brewery Pottsville, PA 13” Tray and 2nd is Piels Light Beer Dated 1957 13½” Tray – Both are New Old Stock
140. “Old Shay Ale, In De Luxe 8-Ounce Bottles” Tin Countertop Advertising – Fort Pitt Brewing Company, Jeanette, Penna. – Measures 6”x11”
141. Pair of Knickerbocker Silk Banners – “Filtered Just Once for More Beer Taste” – New Old Stock – Both Measure 12”x21”
142. Lot of (4) Boxes of Fort Pitt Beer Advertising Matches – New Old Stock – Boxes are in Exceptional Condition
143. Lot of (10) Fort Pitt Advertising Plastic Half-Bottles. – Mfg. by L.A. Goodman Chicago, USA – Half Bottles are 7” High
144. Grouping of (3) Gunther Beer Advertising Items Including Gunther Beer Salt & Pepper Shaker Bottles in Original Box, Partial Sleeve of Gunther Premium Beer Bottle Coasters, and Plastic Gunther Beer Wall Advertising Sign – Sign Measures 13”x18”
145. Pair of Carling Black Label Wall Advertising Signs – 1st is Black Label Beer Mounted Half-Mug and 2nd is Black Label “Fuller Flavor is Here” – These Items were Shipped Together in the Same Box but the Box is Dilapidated – New Old Stock
146. Schlitz “Move Up to Schlitz” Wall Advertising Plaque w/Original Box – New Old Stock – Measures 15” Across
147. Pair of Old Export “It’s Lighter, Mountain Water Makes the difference” Large Mouth Bass & Brook Trout Lithographs – Cumberland Brewing Co. Cumberland, MD – New Old Stock – They were Shipped Together and Are in Their Original Shipping Box
148. Carling Black Label, “Hey Mabel, Black Label! People Try It and They Like It” Advertising Stand-Up Lithograph – DBL241 – Measures 19”x19”.
149. Old Milwaukee Beer Advertising Light w/Battery Clock – Stroh Brewing Co. Detroit, MI – Measures 14” x 17”
150. Fort Pitt Special Beer Metal Illuminated Fire Ball Model Streamliner Light w/Original Box – Mfg. by the Ohio Advertising Display Co. Cincinnati, OH – New Old Stock
151. Remington Chain Saws “Dupont” 2-Sided Wall-Mount Metal Sign – Measures 15”x9¼”
152. Aluminum “Colt 45” Malt Liquor Sign w/Rampant Colt – Measures 18½”x21½”
153. Pennzoil “Sound Your Z, Safe Lubrication, 100% Pure Pennsylvania” 2-Sided Sign – AM 8-68 – 32” Wide x 21” High – **Local Pickup Only, No Shipping!**
154. Lot of (8) Sets of “Old Export” Beer Bottle Salt and Pepper Shakers – All in Original Boxes

155. Fort Pitt Beer & Ale Chalk Hand Beer Bottle Holder w/Original Box – New Old Stock – Measures 9”x5”
156. Old Shay Ale “In Deluxe 8-Ounce Bottles” Tin Countertop Advertising – Fort Pitt Brewing Company, Jeannette, Penna. – New Old Stock – Measures 11”x6½”
157. Pair of Carling Black Label “In Pennsylvania People Like It” Wall Tack Signs – Both are New Old Stock – Both Measure 19”x5½”
158. Old Export “Mountain Water Makes the Difference” Back Bar Chalk Display – New Old Stock – Measures 14”x14”
159. Coors Illuminated Wall-Mount Clock – Mfg. by Indoor Electric Sign Co. – New Old Stock – Measures 12”x17”x5” – **Local Pickup Only, No Shipping!**
160. Michelob Window Illuminated Sign – Mfg. by Lakeside LTD Anheuser Busch Inc. – New Old Stock – Measures 18¾”x6”
161. Hamms Beer “Refreshing As the Land of Sky Blue Waters” 3-Piece Wall Ensemble – Unique Sign Due to the Content – Main Item Measures 13”x14” and Smaller Items Measure 6½”x7”
162. Rolling Rock Premium Beer Thermometer – Reproduction of the 1939 Version – This Item is Dated 1999 – Latrobe Brewing, Latrobe, PA – Measures 27½”x8”
163. Coca Cola Advertising Thermometer w/Original Box – Robertson Made in the USA – Measures 5”x16”
164. Pair of “Old Export, We Suggest You Try, Mountain Water Makes the Difference” Lenticular Signs – Both are New Old Stock – Both are 10” Round
165. Carling Black Label Illuminated Free-Standing Advertising Light w/Original Box – New Old Stock – Measures 11½”x7”
166. Pair of Old Export Metal Based Motion Table Lamps w/Original Boxes – “Mountain Water Makes the Difference” – Both are New Old Stock
167. Pair of “Hey Mabel… Black Label!” Pricing Lamps w/Original Boxes – Carling Brewing Co. DBL-113 – Both are New Old Stock – Both are 8” Wide x 5” High x 5½” Deep
168. Lot of (3) New Old Stock Advertising Items – 1st is Genesee “Cold to Go” Wall Tack Sign Measuring 13½”x8”, 2nd is Carling Black Label Plastic Wall Tack Full-Quart Sign Measuring 12½”x10¼”, and 3rd is Schlitz Real Gusto Hanging Wall Advertising Sign Measuring 11”x12”
169. Pair of Carling Black Label Cardboard Stand-Ups – 1st is The Delivery Man Measuring 22”x11½” and 2nd is The Bowling Scene Measuring 19”x19” – Both are New Old Stock
170. Bavarian Premium Beer Illuminated Advertising Light – Mfg. by Neon Products Inc. Mount Carbon Brewing Co. Pottsville, PA – New Old Stock – Measures 6”x19”
171. Yuengling “Since 1829 Extra Dry Premium Beer” Tin Over Cardboard Advertising Button – D.G. Yuengling & Son Inc. Pottsville, PA – New Old Stock – Measures 8¾”
172. Utica Club Triple X-Pale Cream Ale Tin Over Cardboard Advertising Sign – New Old Stock – Measures 6”x15”
173. Old Export “Mountain Water Makes the Difference” Tin Over Cardboard Advertising Sign – Cumberland Brewing Co. Cumberland, MD – New Old Stock – Measures 7½”x4”
174. Old Export “Never Goes Out of Style” Tin Over Cardboard Advertising Sign – New Old Stock – Measures 8¼”x10”

175. Fort Pitt Special Beer "For Particular People" Advertising Light A-Price Bros Sign – Fort Pitt Brewing Co. – 14"x8"
176. Carling Black Label Advertising Light and Clock – New Old Stock – Measures 24"x24" – **Local Pickup Only, No Shipping!**
177. 7-Up 2-Sided Advertising Light – "Fresh-Up with 7-Up, Nothing Does it Like 7-Up" – New Old Stock
178. Lot of (3) Metal Advertising Trays – 1st is Columbia Preferred Beer 12" Tray, 2nd is Gunther "Get in the Golden Mood" 12" Tray, and 3rd is Bavarian "Beer, Ale, Porter" 13" Tray – All are New Old Stock
179. Lot of (3) Metal Advertising Trays – 1st is Yuengling Premium Beer 13" Tray, 2nd is Rheingold Extra Dry 12" Tray, and 3rd is Gunther Premium Dry Beer 13" Tray – All are New Old Stock
180. Pepsi Cola "Have a Pepsi, The Light Refreshment" Advertising Thermometer w/Box – M-233 RA-57 – New Old Stock – Measures 27½"x7"
181. Pair of Utica Club Cardboard Stand-Up Advertising Items – 1st is Utica Club "The Beer that Satisfies" Measuring 39"x27" and 2nd is The Utica Club Lady w/Tulips Measuring 43"x31" – **Local Pickup Only, No Shipping!**
182. Carling Black Label Advertising Electric Watch Clock w/Original Box – Carling Brewing Co. Waltham, Mass. Dated 1973
183. Pair of Fort Pitt and Old Shay Cardboard Advertising Stand-Ups – 1st is Fort Pitt Boxing Scene and 2nd is Old Shay Deluxe Beer Bowling Scene – Litho in USA, The Weller Co. – Both Measure 12½"x16"
184. Pair of Fort Pitt and Old Shay Cardboard Advertising Stand-Ups – 1st is Fort Pitt Football Scene and 2nd is Old Shay Baseball Scene – The Weaver Co. Litho – Both Measure 12½"x16"
185. Genesee Beer P-71 Lighted Sign w/Original Box – Mfg. by Price Bros, Chicago IL – New Old Stock
186. Old Export "A Swell Beer" Advertising Sign – The Cumberland Brewing Co., Cumberland, MD – AM Sign Co. Lynchburg, VA 5-49 – Measures 12"x20"
187. Old Shay Ale "In Deluxe 8-Ounce Bottles" Tin Countertop Advertising – Fort Pitt Brewing Co., Jeannette, Penna. – New Old Stock – Measures 11"x6½"
188. Schaffer Beer No. 1668 Nautical Wall Clock w/Original Box – New Old Stock – Measures 12"x17"
189. Schlitz "The Beer that Made Milwaukee Famous" Advertising Light w/Chain and Extras – Form 754 Dated 1954 Jos. Schlitz – New Old Stock – Measures 13"x21"
190. Pepsi Metal Pricing Board – Measures 27"x39" – **Local Pickup Only, No Shipping!**
191. Pair of Old Export Advertising Items – 1st is 12" Round Heavy Composition Board Wall Tack Advertising "Mountain Water Makes the Difference" w/Embossed Lettering and 2nd is 9"x15" "Switch to Old Export" Heavy Foam 1-Sided Hanging Sign w/Original Box – Both are New Old Stock
192. Old Export "Deep Flavor Brewing w/Mountain Water" Tin Over Cardboard Advertising Thermometer – Measures 9"x13" – Sign Does Show Wear, See Pictures
193. Lot of (3) Old Export Plastic Framed Ships – 1st is Clipper, 2nd is Mayflower & 3rd is U.S.S. Missouri – All are New Old Stock – All Measure 16"x20"

194. Hamms Beer "Cool, Crisp, Refreshing as the Land of Sky Blue Waters" Lighted Wall Scene – Item No. 659M – New Old Stock – Measures 12"x20"
195. Old Shay Beer & Ale Back Bar Advertising Carriage w/Riders and Horse w/Original Box – Fort Pitt Brewing Co. Pgh. PA – New Old Stock – Measures 11"x13"
196. Old Export "Mountain Water Makes the Difference" Tin Over Cardboard Advertising Sign – Cumberland Brewing Co. Cumberland, MD – New Old Stock – Measures 6¼"x16½"
197. Lot of (3) Old Export Glass Wall Advertising – 1st is 10"x10" Green Letter, 2nd is 11½"x6½" Brown Mirror, and 3rd is 4"x10" Black Background
198. Fort Pitt Beer & Ale Chalk Hand Beer Bottle Holder w/Original Box – New Old Stock – Measures 9"x5"
199. Old Shay De-Luxe Beer Illuminated Advertising Clock w/Original Box – Ohio Advertising Display Co. – New Old Stock – Measures 15" Round
200. Arrow Beer "Hits the Spot" Fireball Model Streamliner Illuminated Sign – Ohio Advertising Display Co. – New Old Stock – Measures 7½"x25"

Auction Preview:

Tuesday, December 1st 12:00PM-6:00PM and Auction Day Until Start Time

4 Methods of Bidding will be Available:

Live-In-House, Phone, Absentee, and Online Via Redding Auction Service

Terms:

1. Redding Auction Service did not catalog items in this sale. All descriptions, details, and information provided in the catalog were prepared by the consignor. We take a lot of pride in taking as many photographs as possible of the individual lots. Hence, we let our pictures "do the talking". So, take your time looking over the pictures of the lots you are interested in. We highly advise that you inspect the items personally for accuracy, originality, and condition. If you cannot inspect the items personally, we recommend that you look at our digital catalog found on our website so you can see the detailed photos of the specific lots you are interested in. You can also call our office at 717-334-6941 and speak to one of our staff so that they can look over the items that you are interested in and discuss any questions or concerns that you may have so that you feel confident in bidding on your chosen item(s). Note: We recommend you call the week of the auction, May 11th-15th, for condition reports.
2. It is the sole responsibility of you as the bidder to satisfy yourself on the age, originality, authenticity, and condition of the lot before bidding by either live-in person, absentee, phone or internet bidding. ***Absolutely No Refunds!***
3. We are not responsible for any typographical errors.
4. **No Reserves. All Items will have new owners.**
5. The Auctioneer is the sole determinant of who is the successful bidder.
6. We offer four methods of bidding in this auction.
   A. Live-In House – You are present in person for the auction
   B. Phone Bidding – All requests for phone bidding should be made by Tuesday, December 1st, 6:00 PM EST, prior to the day of the auction so we can incorporate you into our phone bid schedule. Our staff will call you Two – Five lots prior to the lot that you are interested in. You will be able to hear the auctioneer so you can bid as you are here in person through our staff.
   C. Absentee Bidding – All absentee bids must be received by Tuesday, December 1st, 6:00 PM EST, prior to the day of the auction. Our staff will bid for you just like you were live in the audience. Our Live-In House audience takes precedence, and we allow our audience to start the bidding process and then we will activate your bid if applicable unless we have more than one absentee bid on that item (i.e. We have a bid for $500 and one at $800, the bidding will start at $600). A lot of times our bidder will get their items for less than the amount they left as their maximum bid. Feel confident when leaving your absentee bid.
   D. Internet Bidding – Internet bidding will be available through Invaluable.com and AuctionZip.com at their terms and subject to a 16% Buyer's Premium.

Please Note: If bidding by 6B, 6C, 6D you acknowledge all the terms and conditions of this auction and understand that we do our best to execute all bids correctly. However, errors are made at times and unforeseen technical difficulties can be an issue. In the event of such an error, at no point will the auctioneer be held liable. Once the auctioneer says "Sold" on that lot, you are the new owner. You are responsible for payment in full. Our staff will contact you One-Three days after the auction to arrange the final payment, packaging, and shipping method. (Packaging and Shipping costs are an added expense). Redding Auction Service Inc. will facilitate packaging & shipping where feasible.

There is No Buyer's Premium if you bid using method A, B, and C.

7. ***Pick-Up:*** Pick-Up is available at our location in Gettysburg, PA 17325. You Must call our office at 717-334-6941 BEFORE PAYMENT if you would like to pick up.
Shipping: Redding Auction Service Inc. Will facilitate Packing and Shipping. Packing & Shipping costs are an added expense. Redding Auction Service Inc. will facilitate packaging & shipping where feasible, but your items could be moved to a 3rd party shipper. Shipping can take up to 14 Business Days after we receive your payment. All shipping costs have gone up. We do not attempt to make money on shipping but neither do we wish to lose money on shipping; you must take this into consideration when purchasing an item. Redding Auction Service has minimal packing fees per package, but the shipping cost and Insurance is out of our control and will be billed accordingly.
Note: Packing & Shipping fees are an extra charge & will not be included in the invoices.
All items must be removed within 5 business days of payment. Or, alternative pick-up or shipping arrangements must be made. Items remaining at the auction location longer than 5 business days after payment may incur a storage fee and could be considered abandoned w/payments to be forfeited and the item re-sold.

8. Any/all announcements made day of sale take precedence over any printed matter

RAS Inc. has established the bidding increments for this auction in the following table:

Amount	**Increment**
$0-$49	$5 Increment
$50-$299	$10 Increment
$300-$999	$25 Increment
$1,000-$2,999	$50 Increment
$3,000-$4,999	$100 Increment

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